

# MCM Schedule – June 2011

Day ONE - Saturday, June 18 <sup>th</sup>	
8:30 am to 9.00 am	Breakfast in Executive Lounge
9.00 am to 10.00 am	<b>Winter Wrap Up :: MCM 723 – Financial Management, Dr. Al Seaman (RJC 357)</b>
10.00 am to 10.15 am	Morning Break in Executive Lounge
10.15 am to 12.15 pm	<b>Winter Wrap Up :: MCM 723 – Resumes (RJC 357)</b>
12.15 pm to 1.15pm	Lunch in the Executive Lounge :: <i>Lunch meeting with Dean Bob McNutt</i>
1.15 pm to 2.45 pm	<b>Winter Wrap Up :: MCM 712 – Public Relations Research, Dave Scholz (RJC 357)</b>
2.45 pm to 3.00 pm	Afternoon Break in Executive Lounge
3.00 pm to 5.00 pm	<b>Winter Wrap Up :: MCM 712 – Resumes (RJC 357)</b>
6.30 pm	Bus will pick up at RJC then at Quality Hotel and take us to <a href="#">Peller Estates Winery</a> in Niagara on the Lake for Dinner

# MCM Schedule – June 2011

Day TWO – Sunday, June 19th	
8:00 am to 8:30 am	Breakfast in Executive Lounge
8.30 am to 10.00 am	<b>MCM 739 – New Technologies in Communications (RJC 357)</b>
10.00 am to 10.15 am	Morning Break in Executive Lounge
10.15 am to 12.15 pm	<b>MCM 739 – Resumes (RJC 357)</b>
12.15 pm to 1.15pm	Lunch in the Executive Lounge
1.15 pm to 2.45 pm	<b>MCM 741 – Crisis Communications (RJC 357)</b>
2.45 pm to 3.00 pm	Afternoon Break in Executive Lounge
3.00 pm to 5.00 pm	<b>MCM 741 – Resumes (RJC 357)</b>

# MCM Schedule – June 2011

Day Three – Monday, June 20th	
8:00 am to 8:30 am	Breakfast in Executive Lounge
8.30 am to 10.00 am	<b>MCM 739 – New Technologies in Communications (RJC 357)</b>
10.00 am to 10.15 am	Morning Break in Executive Lounge
10.15 am to 12.15 pm	<b>MCM 739 – Resumes (RJC 357)</b>
12.15 pm to 1.15pm	Lunch in the Executive Lounge
1.15 pm to 2.45 pm	<b>MCM 741 – Crisis Communications (RJC 357) ::</b> <i>Special guest : Lynda Kuhn, Senior VP Maple Leaf Foods</i>
2.45 pm to 3.00 pm	Afternoon Break in Executive Lounge
3.00 pm to 5.00 pm	<b>MCM 741 – Resumes (RJC 357)</b>

# MCM Schedule – June 2011

Day Four – Tuesday, June 21 <sup>st</sup>	
8:00 am to 8:30 am	Breakfast in Executive Lounge
8.30 am to 10.00 am	<b>MCM 739 – New Technologies in Communications (RJC 357)</b>
10.00 am to 10.15 am	Morning Break in Executive Lounge
10.15 am to 12.15 pm	<b>MCM 739 – Resumes (RJC 357)</b>
12.15 pm to 1.15pm	Lunch in the Executive Lounge
1.15 pm to 2.45 pm	<b>MCM 741 – Crisis Communications (RJC 357)</b>
2.45 pm to 3.00 pm	Afternoon Break in Executive Lounge
3.00 pm to 5.00 pm	<b>MCM 741 – Resumes (RJC 357)</b>

# MCM Schedule – June 2011

Day Five – Wednesday, June 23 <sup>rd</sup>	
8:00 am to 8:30 am	Breakfast in Executive Lounge
8.30 am to 10.00 am	<b>MCM 739 – New Technologies in Communications (RJC 357)</b>
10.00 am to 10.15 am	Morning Break in Executive Lounge
10.15 am to 12.15 pm	<b>MCM 739 – Resumes (RJC 357)</b>
12.15 pm to 1.15pm	Lunch in the Executive Lounge
1.15 pm to 2.45 pm	<b>MCM 741 – Crisis Communications (RJC 357)</b> <i>Special guest : Greig Mordue, Toyota Manufacturing Canada</i>
2.45 pm to 3.00 pm	Afternoon Break in Executive Lounge
3.00 pm to 5.00 pm	<b>MCM 741 – Resumes (RJC 357)</b>

# MCM Schedule – June 2011

Day Six – Thursday, June 23 <sup>rd</sup>	
8:00 am to 8:30 am	Breakfast in Executive Lounge
8.30 am to 10.00 am	<b>MCM 739 – New Technologies in Communications (RJC 357)</b>
10.00 am to 10.15 am	Morning Break in Executive Lounge
10.15 am to 12.15 pm	<b>MCM 739 – Resumes (RJC 357)</b>
12.15 pm to 1.15pm	Lunch in the Executive Lounge
1.15 pm to 2.45 pm	<b>MCM 741 – Crisis Communications (RJC 357)</b>
2.45 pm to 3.00 pm	Afternoon Break in Executive Lounge
3.00 pm to 5.00 pm	<b>MCM 741 – Resumes (RJC 357)</b>

# MCM Schedule – June 2011

<b>Wednesday, September 17, 2003</b>	
7:30 am to 8:00 am	Continental Breakfast
8:00 am to 10:00 am	Keynote Addresses: <b>Mandar Naik, Delivering World-Class Products</b> <b>Susan W. Eaton, Quality vs. Deadline</b>
10:00 am to 10:30 am	Break
10:30 am to 12:00 pm	Presentation: <b>Employee Motivation</b>
12:00 pm to 1:30 pm	Lunch Keynote Address: <b>Bjorn Rettig, The International Marketplace</b>
1:30 pm to 3:00 pm	Presentation: <b>Running a Tight Ship and Still Having Fun</b>
3:00 pm to 4:00 pm	Break
4:00 pm to 5:30 pm	<b>Closing Ceremonies</b>